

# SOUND & COMMUNICATIONS

AV FOR SYSTEMS INTEGRATORS, CONTRACTORS AND CONSULTANTS

## *Blue Book Online and Print Edition Listing Form*

### THE INDUSTRY'S MOST COMPREHENSIVE PURCHASING DIRECTORY OF SUPPLIERS

Your main category and all related sub categories is free.

Listings can be enhanced with the options spelled out on the last page of this form.

**We cannot accept any other form** (except for sheets with additional regional/rep offices).

**NOTE:** Additional forms can be downloaded at [www.bluebookonline.net/listing.htm](http://www.bluebookonline.net/listing.htm).

**Please return as soon as possible to be listed in this year's edition!**

PLEASE TYPE OR PRINT VERY CLEARLY.

NAME OF COMPANY: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free (optional): \_\_\_\_\_ Fax: \_\_\_\_\_

Website URL: \_\_\_\_\_ Email: \_\_\_\_\_

Position #1 Name: \_\_\_\_\_ Title: \_\_\_\_\_

Position #2 Name: \_\_\_\_\_ Title: \_\_\_\_\_

Position #3 Name: \_\_\_\_\_ Title: \_\_\_\_\_

Position #4 Name: \_\_\_\_\_ Title: \_\_\_\_\_

Position #5 Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Brand Name Listings** (optional)

If your company offers products under one or more brand names, please list the additional names only,

**NO MODEL OR SERIES PLEASE!** (e.g., Chevrolet, Buick, GMC are General Motors brand names

and a Malibu is a Chevrolet model):

\_\_\_\_\_

**Important Contact information (below) that will NOT appear Online or in Print. This information is mandatory in order for *Sound & Communications* personnel to contact your company if there are questions, and to address forms in the future.**

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Email: .....

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Phone: (516) 767-2500; Fax: (516) 767-9335; Email: [bluebook@testa.com](mailto:bluebook@testa.com)

# CATEGORIES

**A minimum of one category must be chosen. Your first (numbered) category is FREE. You may choose as many sub-categories within it free of charge.**

Each additional numbered category is \$35. You may list all relevant sub-categories in the category for a flat rate of \$35. This covers both print and online editions.

Recent sub-category updates are highlighted in **yellow**.

## 1. ACCESSORIES

- antennae
- audio interfaces
- audio switches
- booms
- cable ties
- custom face panels
- D/A converters
- direct boxes
- floor/wall boxes
- hum eliminators
- labels
- lamps/bulbs
- lights
- line balancers
- reel/reeling systems
- splitters/combiners
- transformers

## 2. ACOUSTICAL TREATMENT

- absorption
- absorptive partitions
- ceiling panels
- dampening material
- diffusion
- doors/windows
- isolation booths
- noise control panels/enclosures
- spray-on absorption materials
- vibration isolation materials
- wallcovering
- wallpanels

## 3. ALARM & SECURITY

- absorption
- access control
- ancillary components
- announcement systems
- audio surveillance
- burglar alarms
- callbox/kiosk
- computer-controlled
- DC battery supply
- door-lock systems
- door-lock systems
- duress
- emergency intercom
- fire alarm
- handset
- integrated systems
- intrusion detection
- message announce
- signaling devices
- sirens
- smoke detectors
- strobes
- tablet/app control
- tone
- video motion detection
- video surveillance
- visual
- voice evacuation systems
- wireless

## 4. AUDIO AMPLIFIERS

- absorption
- 70-volt amplifiers
- bi-amp systems
- card amplifiers
- computer-controlled
- digital
- distribution amplifiers
- DSP
- dual channel
- headphone amplifiers
- integrated
- line amplifiers
- low-frequency amplifiers
- mixer amplifiers
- modular amplifiers
- monitor amplifiers
- multi-channel
- networkable systems
- portable
- signal processing amplifiers
- single-channel
- tablet/app control
- telephone paging amplifiers
- tri-amp systems
- wall-mount amplifiers
- zone amplifiers

## 5. AUDIO SIGNAL PROCESSORS

- 1/6 octave EQ
- 1/3 octave EQ
- ambient noise level controllers
- automatic/programmable equalizers
- codecs
- compressors
- computer-controlled
- crossovers
- de-essers
- delays
- digital effects
- digital encoding
- DSP
- echo cancelling
- encoders/decoders
- feedback eliminators
- filters
- format converters
- graphic equalizers
- integrated
- interface units
- levelers
- limiters
- MADI
- networkable systems
- noise gates
- noise reduction
- notch filters
- parametric equalizers
- signal enhancers
- streaming
- surround sound
- tablet/app control
- tuners

## 6. BACKGROUND/FOREGROUND SYSTEMS

- audio/video systems
- CD changers
- computer-controlled
- satellite music systems
- software
- streaming media
- tablet/app control
- telephone "on hold"

## 7. CABINETS, FURNITURE, RACKS, MOUNTS & CASES

- accessories
- ATA cases/racks
- chassis
- computer consoles
- consoles
- custom cabinets/consoles
- electronic racks
- enclosure systems
- equipment cabinets/enclosures
- flight cases
- furniture systems
- hardware
- loudspeaker mounts
- matrix mount systems
- modular boxes
- molded racks/cases
- multimedia furniture
- panels
- podiums/lecterns
- portable tables
- projector mounts
- rack AC power
- rack fans
- rack hardware
- shelves, rack-mounts
- shock-mount racks/cases
- slides
- soft cases
- specialty cases
- stands
- storage racks/cases
- tables
- technical workbenches
- vandal-proof mounts/enclosures
- video monitor stands
- video monitor table mounts
- video monitor wall/ceiling mounts

## 8. CCTV SYSTEMS

- accessories
- cameras
- channel converters
- computer interfaces
- concealed cameras
- connectors
- dummy cameras
- effects generators
- enclosures
- fiber optics
- hardware
- lenses
- message generators
- modulators
- monitors
- multiplexers
- pan/tilts
- recorders
- remote controls
- signal distribution
- surveillance
- switchers
- tablet/app control
- time-lapse recorders
- transmission systems

## 9. CLUB COMPONENTS & SYSTEMS

- CD players
- DJ mixers
- DJ software
- fog machines
- headphones
- karaoke
- lighting
- lighting controls/effects
- lighting trusses/stands
- processors
- subwoofers
- turntable cartridges/accessories
- turntables
- video mixers
- video software

## 10. CONTROL SYSTEMS

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> amplified controllers | <input type="checkbox"/> custom                  | <input type="checkbox"/> microprocessor      |
| <input type="checkbox"/> audio level           | <input type="checkbox"/> display wall control    | <input type="checkbox"/> MIDI                |
| <input type="checkbox"/> audio/video           | <input type="checkbox"/> DTMF                    | <input type="checkbox"/> multimedia controls |
| <input type="checkbox"/> boardroom             | <input type="checkbox"/> energy management       | <input type="checkbox"/> networkable         |
| <input type="checkbox"/> breakout box          | <input type="checkbox"/> EQ/remote               | <input type="checkbox"/> remote monitoring   |
| <input type="checkbox"/> camera                | <input type="checkbox"/> hardwired               | <input type="checkbox"/> residential         |
| <input type="checkbox"/> cloud collaboration   | <input type="checkbox"/> IP/Ethernet             | <input type="checkbox"/> show control        |
| <input type="checkbox"/> collaboration systems | <input type="checkbox"/> lighting                | <input type="checkbox"/> tablet/app/mobile   |
| <input type="checkbox"/> computer              | <input type="checkbox"/> media storage/retrieval | <input type="checkbox"/> video               |
|  |  | <input type="checkbox"/> wireless            |

## 11. DISPLAY & IMAGING SYSTEMS

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> 3D                         | <input type="checkbox"/> interactive monitors    | <input type="checkbox"/> overhead projectors          |
| <input type="checkbox"/> 3LCD projection            | <input type="checkbox"/> interactive overlays    | <input type="checkbox"/> plasma                       |
| <input type="checkbox"/> 4K/ultra HD                | <input type="checkbox"/> interactive projection  | <input type="checkbox"/> portable projectors          |
| <input type="checkbox"/> 8K                         | <input type="checkbox"/> interactive whiteboards | <input type="checkbox"/> projection mapping           |
| <input type="checkbox"/> annotation devices         | <input type="checkbox"/> kiosks                  | <input type="checkbox"/> PTZ cameras                  |
| <input type="checkbox"/> camera interface display   | <input type="checkbox"/> lamp-free projection    | <input type="checkbox"/> rackmount video monitors     |
| <input type="checkbox"/> card/configurable monitors | <input type="checkbox"/> LCD monitors            | <input type="checkbox"/> rear projection              |
| <input type="checkbox"/> CRT                        | <input type="checkbox"/> LCD projectors          | <input type="checkbox"/> short-throw projection       |
| <input type="checkbox"/> curved display             | <input type="checkbox"/> LCoS projection         | <input type="checkbox"/> screens                      |
| <input type="checkbox"/> data projectors            | <input type="checkbox"/> lecterns (all types)    | <input type="checkbox"/> screens-motorized            |
| <input type="checkbox"/> digital cinema projectors  | <input type="checkbox"/> LED curtains            | <input type="checkbox"/> screens-rear-projection      |
| <input type="checkbox"/> digital signage systems    | <input type="checkbox"/> LED display             | <input type="checkbox"/> simulation                   |
| <input type="checkbox"/> D-ILA projection           | <input type="checkbox"/> LED tiles               | <input type="checkbox"/> tablet/app control           |
| <input type="checkbox"/> DLP projection             | <input type="checkbox"/> light pointers          | <input type="checkbox"/> unique aspect ratio monitors |
| <input type="checkbox"/> document cameras           | <input type="checkbox"/> network displays        | <input type="checkbox"/> videoconferencing systems    |
| <input type="checkbox"/> electronic whiteboards     | <input type="checkbox"/> network projectors      | <input type="checkbox"/> videowalls                   |
| <input type="checkbox"/> hybrid projection          | <input type="checkbox"/> OLED                    | <input type="checkbox"/> weather-proof monitors       |
|   |  | <input type="checkbox"/> whiteboards                  |

## 12. HARDWARE & TOOLS

- |   |                                     |   |
|---|-------------------------------------|---|
| <input type="checkbox"/> cabinet hardware | <input type="checkbox"/> connectors | <input type="checkbox"/> speaker hardware     |
| <input type="checkbox"/> cable clamps     | <input type="checkbox"/> knobs      | <input type="checkbox"/> special tools        |
| <input type="checkbox"/> cable detectors  | <input type="checkbox"/> panels     | <input type="checkbox"/> wire pulling devices |
| <input type="checkbox"/> cable testers    | <input type="checkbox"/> raceways   | <input type="checkbox"/> wire terminations    |

## 13. HEADPHONES & HEADSETS

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> active noise cancelling headsets | <input type="checkbox"/> earbuds                      | <input type="checkbox"/> personal/stereo headphones  |
| <input type="checkbox"/> boom-mic headsets                | <input type="checkbox"/> intercommunications headsets | <input type="checkbox"/> telecommunications headsets |
| <input type="checkbox"/> communications headsets          | <input type="checkbox"/> isolation headsets           | <input type="checkbox"/> wireless headsets           |

## 14. HEARING ASSISTANCE SYSTEMS

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> closed loop inductive    | <input type="checkbox"/> network control  | <input type="checkbox"/> simultaneous translation  |
| <input type="checkbox"/> in-ear monitors          | <input type="checkbox"/> portable systems | <input type="checkbox"/> tour guide systems        |
| <input type="checkbox"/> infrared systems         | <input type="checkbox"/> programmable     | <input type="checkbox"/> wireless systems RF-based |
| <input type="checkbox"/> multi-channel processors |   |  |

## 15. INTERCOMS

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> access control    | <input type="checkbox"/> lobby             | <input type="checkbox"/> simplex            |
| <input type="checkbox"/> apartment station | <input type="checkbox"/> mailbox panels    | <input type="checkbox"/> tablet/app control |
| <input type="checkbox"/> closed circuit    | <input type="checkbox"/> microprocessor    | <input type="checkbox"/> talkback           |
| <input type="checkbox"/> custom            | <input type="checkbox"/> music combination | <input type="checkbox"/> telephone          |
| <input type="checkbox"/> digital matrix    | <input type="checkbox"/> panel/entrance    | <input type="checkbox"/> video              |
| <input type="checkbox"/> duplex            | <input type="checkbox"/> programmable      | <input type="checkbox"/> wireless           |

## 16. INTERCOM – HOSPITAL/HEALTH CARE

- |   |  |
|---|--|
| <input type="checkbox"/> alpha/numeric paging | <input type="checkbox"/> microprocessor  |
| <input type="checkbox"/> annunciators         | <input type="checkbox"/> nurse-call      |
| <input type="checkbox"/> audio/video          | <input type="checkbox"/> pillow speakers |
| <input type="checkbox"/> direct select        | <input type="checkbox"/> visual          |
| <input type="checkbox"/> emergency call       | <input type="checkbox"/> voice paging    |
| <input type="checkbox"/> hand-held            |  |

## 17. INTERCOM – INDUSTRIAL/INSTITUTIONAL

- |  |   |
|--|---|
| <input type="checkbox"/> clock                 | <input type="checkbox"/> microprocessor |
| <input type="checkbox"/> console               | <input type="checkbox"/> multi-channel  |
| <input type="checkbox"/> drive-thru            | <input type="checkbox"/> paging         |
| <input type="checkbox"/> environment-protected | <input type="checkbox"/> talkback       |
| <input type="checkbox"/> handset/headset       | <input type="checkbox"/> telephone      |
| <input type="checkbox"/> loudspeaking          | <input type="checkbox"/> video          |

## 18. INTERCOM – PRODUCTION & THEATRICAL

- |   |  |
|---|--|
| <input type="checkbox"/> handset        | <input type="checkbox"/> processors      |
| <input type="checkbox"/> headset        | <input type="checkbox"/> radio interface |
| <input type="checkbox"/> IFB            | <input type="checkbox"/> timers          |
| <input type="checkbox"/> loudspeaker    | <input type="checkbox"/> VOX             |
| <input type="checkbox"/> microprocessor | <input type="checkbox"/> wireless        |
| <input type="checkbox"/> multi-channel  |  |

## 19. INTERNET (.COM ONLY)

- |  |   |
|--|---|
| <input type="checkbox"/> business services | <input type="checkbox"/> dealer/distributor |
| <input type="checkbox"/> consulting        | <input type="checkbox"/> system design      |

## 20. LOUDSPEAKER ACCESSORIES

- |   |  |
|---|--|
| <input type="checkbox"/> attenuators                | <input type="checkbox"/> loudspeaker processors    |
| <input type="checkbox"/> baffles                    | <input type="checkbox"/> magnetic shielding        |
| <input type="checkbox"/> connectors                 | <input type="checkbox"/> mounting devices/hardware |
| <input type="checkbox"/> crossovers                 | <input type="checkbox"/> protection                |
| <input type="checkbox"/> enclosure hardware         | <input type="checkbox"/> speaker selectors         |
| <input type="checkbox"/> enclosures                 | <input type="checkbox"/> stands                    |
| <input type="checkbox"/> grille cloth               | <input type="checkbox"/> test products             |
| <input type="checkbox"/> grilles                    | <input type="checkbox"/> transformers              |
| <input type="checkbox"/> impedance matching devices | <input type="checkbox"/> volume controls           |
| <input type="checkbox"/> line level adapters        |  |

## 21. LOUDSPEAKERS – COMPONENTS

- |   |  |
|---|--|
| <input type="checkbox"/> cabinet finishing      | <input type="checkbox"/> low-frequency drivers           |
| <input type="checkbox"/> coax                   | <input type="checkbox"/> mid-bass                        |
| <input type="checkbox"/> custom                 | <input type="checkbox"/> omnidirectional                 |
| <input type="checkbox"/> drivers                | <input type="checkbox"/> outdoor                         |
| <input type="checkbox"/> environment protected  | <input type="checkbox"/> speaker performance enhancement |
| <input type="checkbox"/> full-range             | <input type="checkbox"/> tweeters                        |
| <input type="checkbox"/> high-frequency drivers | <input type="checkbox"/> underwater                      |
| <input type="checkbox"/> high-power             | <input type="checkbox"/> woofers                         |
| <input type="checkbox"/> horns                  |  |

## 22. LOUDSPEAKERS – PAGING

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> columns               | <input type="checkbox"/> flush-mount            | <input type="checkbox"/> outdoor             |
| <input type="checkbox"/> components            | <input type="checkbox"/> foreground             | <input type="checkbox"/> portable            |
| <input type="checkbox"/> custom                | <input type="checkbox"/> full-range             | <input type="checkbox"/> powered             |
| <input type="checkbox"/> decorative            | <input type="checkbox"/> high-frequency drivers | <input type="checkbox"/> siren/voice warning |
| <input type="checkbox"/> environment-protected | <input type="checkbox"/> high power             | <input type="checkbox"/> talkback            |
| <input type="checkbox"/> explosion-proof       | <input type="checkbox"/> horns                  | <input type="checkbox"/> underwater          |

### 23. LOUDSPEAKERS – SYSTEMS

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> background music systems | <input type="checkbox"/> high-power            | <input type="checkbox"/> powered                   |
| <input type="checkbox"/> boardroom sound systems  | <input type="checkbox"/> IP/Ethernet           | <input type="checkbox"/> processor controlled      |
| <input type="checkbox"/> compact                  | <input type="checkbox"/> monitor panels        | <input type="checkbox"/> rackmount monitors        |
| <input type="checkbox"/> components               | <input type="checkbox"/> multi-way/high-power  | <input type="checkbox"/> rock shaped               |
| <input type="checkbox"/> computer-controlled      | <input type="checkbox"/> near-field monitors   | <input type="checkbox"/> self amplified            |
| <input type="checkbox"/> curvilinear array        | <input type="checkbox"/> network node          | <input type="checkbox"/> stage monitors            |
| <input type="checkbox"/> custom                   | <input type="checkbox"/> non-magnetic speakers | <input type="checkbox"/> studio/reference monitors |
| <input type="checkbox"/> decorative               | <input type="checkbox"/> omni-directional      | <input type="checkbox"/> subwoofers                |
| <input type="checkbox"/> directional              | <input type="checkbox"/> outdoor               | <input type="checkbox"/> tablet/app control        |
| <input type="checkbox"/> environment protected    | <input type="checkbox"/> parabolic dome        | <input type="checkbox"/> trail light speakers      |
| <input type="checkbox"/> foreground               | <input type="checkbox"/> portable              | <input type="checkbox"/> underwater                |
| <input type="checkbox"/> full-range               |  |  |

### 24. LOUDSPEAKERS – WALL & CEILING

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> components            | <input type="checkbox"/> flush-mount           | <input type="checkbox"/> omni-directional     |
| <input type="checkbox"/> corner speakers       | <input type="checkbox"/> foreground            | <input type="checkbox"/> outdoor              |
| <input type="checkbox"/> custom                | <input type="checkbox"/> high-power            | <input type="checkbox"/> processor-controlled |
| <input type="checkbox"/> decorative            | <input type="checkbox"/> in-wall               | <input type="checkbox"/> self amplified       |
| <input type="checkbox"/> environment-protected | <input type="checkbox"/> music system speakers | <input type="checkbox"/> subwoofers           |

### 25. MESSAGE REPEATERS/STORECASTERS

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> alarm/security systems | <input type="checkbox"/> digital systems         | <input type="checkbox"/> message units |
| <input type="checkbox"/> carillon systems       | <input type="checkbox"/> digital voice recording | <input type="checkbox"/> sign systems  |

### 26. MICROPHONES

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> boundary           | <input type="checkbox"/> hemispherical            | <input type="checkbox"/> push-to-talk      |
| <input type="checkbox"/> capsule            | <input type="checkbox"/> implant                  | <input type="checkbox"/> ribbon            |
| <input type="checkbox"/> cardioid           | <input type="checkbox"/> instrument               | <input type="checkbox"/> shotgun           |
| <input type="checkbox"/> communications     | <input type="checkbox"/> lapel/lavalier           | <input type="checkbox"/> specially         |
| <input type="checkbox"/> condenser          | <input type="checkbox"/> miniature                | <input type="checkbox"/> stands & mounts   |
| <input type="checkbox"/> conferencing       | <input type="checkbox"/> multimedia               | <input type="checkbox"/> stereo            |
| <input type="checkbox"/> desktop            | <input type="checkbox"/> conferencing mics        | <input type="checkbox"/> surface mount     |
| <input type="checkbox"/> dynamic            | <input type="checkbox"/> networkable              | <input type="checkbox"/> USB/computer      |
| <input type="checkbox"/> electret condenser | <input type="checkbox"/> omni-directional         | <input type="checkbox"/> variable pattern  |
| <input type="checkbox"/> goosenecks         | <input type="checkbox"/> overhead                 | <input type="checkbox"/> weather resistant |
| <input type="checkbox"/> hand-held          | <input type="checkbox"/> phantom power generators | <input type="checkbox"/> wind screens      |
| <input type="checkbox"/> headset            | <input type="checkbox"/> podium                   |  |

### 27. MICROPHONES – WIRELESS

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> antennae                  | <input type="checkbox"/> hand-held       | <input type="checkbox"/> spread-spectrum            |
| <input type="checkbox"/> auto frequency management | <input type="checkbox"/> infrared        | <input type="checkbox"/> tablet/app control         |
| <input type="checkbox"/> body packs                | <input type="checkbox"/> lavalier        | <input type="checkbox"/> transceivers               |
| <input type="checkbox"/> charge dock               | <input type="checkbox"/> multi-channel   | <input type="checkbox"/> true diversity             |
| <input type="checkbox"/> conferencing              | <input type="checkbox"/> networkable     | <input type="checkbox"/> UHF                        |
| <input type="checkbox"/> digital                   | <input type="checkbox"/> noise reduction | <input type="checkbox"/> VHF                        |
| <input type="checkbox"/> encrypted                 | <input type="checkbox"/> receivers       | <input type="checkbox"/> wired to wireless adapters |

### 28. MIXERS, MIXING CONSOLES & SWITCHERS

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> automatic           | <input type="checkbox"/> ENG           | <input type="checkbox"/> monitor                | <input type="checkbox"/> seamless switchers         |
| <input type="checkbox"/> AV mixers           | <input type="checkbox"/> expandable    | <input type="checkbox"/> networkable            | <input type="checkbox"/> streaming                  |
| <input type="checkbox"/> broadcast           | <input type="checkbox"/> gated         | <input type="checkbox"/> paging                 | <input type="checkbox"/> tablet control             |
| <input type="checkbox"/> combo               | <input type="checkbox"/> KVM switchers | <input type="checkbox"/> portable               | <input type="checkbox"/> theatrical                 |
| <input type="checkbox"/> compressor/leveler  | <input type="checkbox"/> line mixers   | <input type="checkbox"/> powered                | <input type="checkbox"/> USB switchers              |
| <input type="checkbox"/> computer-controlled | <input type="checkbox"/> matrix        | <input type="checkbox"/> presentation switchers | <input type="checkbox"/> VCA                        |
| <input type="checkbox"/> custom              | <input type="checkbox"/> microphone    | <input type="checkbox"/> production             | <input type="checkbox"/> video mixers/<br>switchers |
| <input type="checkbox"/> digital             | <input type="checkbox"/> MIDI          | <input type="checkbox"/> rack-mount             |   |
| <input type="checkbox"/> DSP                 | <input type="checkbox"/> modular       | <input type="checkbox"/> recording              | <input type="checkbox"/> zone mixers                |

### 29. PAGING SYSTEMS

- |  |   |
|--|---|
| <input type="checkbox"/> computer-controlled | <input type="checkbox"/> paging stations      |
| <input type="checkbox"/> integrated          | <input type="checkbox"/> processors           |
| <input type="checkbox"/> mixer/amplifier     | <input type="checkbox"/> signaling            |
| <input type="checkbox"/> mixer/preamps       | <input type="checkbox"/> telephone            |
| <input type="checkbox"/> modular             | <input type="checkbox"/> visual/video systems |
| <input type="checkbox"/> music distribution  | <input type="checkbox"/> zoned                |
| <input type="checkbox"/> networkable         |   |

### 30. PORTABLE SOUND SYSTEMS

- |   |   |
|---|---|
| <input type="checkbox"/> amplifiers         | <input type="checkbox"/> mixers           |
| <input type="checkbox"/> batteries          | <input type="checkbox"/> powered lecterns |
| <input type="checkbox"/> columns            | <input type="checkbox"/> powered speakers |
| <input type="checkbox"/> DC battery powered | <input type="checkbox"/> processors       |
| <input type="checkbox"/> lecterns           | <input type="checkbox"/> speakers         |
| <input type="checkbox"/> megaphones         | <input type="checkbox"/> weatherproof     |
| <input type="checkbox"/> mixer amplifiers   | <input type="checkbox"/> wireless         |

### 31. POWER PROTECTION/CONDITIONERS

- |  |  |
|--|--|
| <input type="checkbox"/> distribution      | <input type="checkbox"/> power conversion    |
| <input type="checkbox"/> filters           | <input type="checkbox"/> power relays        |
| <input type="checkbox"/> inverters         | <input type="checkbox"/> remote control      |
| <input type="checkbox"/> line isolators    | <input type="checkbox"/> sequential          |
| <input type="checkbox"/> line protectors   | <input type="checkbox"/> surge/spike         |
| <input type="checkbox"/> meters            | <input type="checkbox"/> tablet/app control  |
| <input type="checkbox"/> noise suppression | <input type="checkbox"/> transformers        |
| <input type="checkbox"/> outlet strips     | <input type="checkbox"/> uninterrupted power |
| <input type="checkbox"/> power control     | <input type="checkbox"/> voltage regulators  |

### 32. RECORDERS, PLAYERS & MEDIA SOURCES

- |   |   |
|---|---|
| <input type="checkbox"/> Blu-ray                    | <input type="checkbox"/> multi-channel recorders  |
| <input type="checkbox"/> capture/record/stream      | <input type="checkbox"/> multi-format             |
| <input type="checkbox"/> CD                         | <input type="checkbox"/> network recorder/players |
| <input type="checkbox"/> digital/hard drive storage | <input type="checkbox"/> PCM recorders            |
| <input type="checkbox"/> DVD                        | <input type="checkbox"/> solid state recorders    |
| <input type="checkbox"/> flash recorders/players    | <input type="checkbox"/> USB                      |
| <input type="checkbox"/> media servers              |   |

### 33. ROUTING, DISTRIBUTION & CONNECTIVITY SYSTEMS

- |  |  |
|--|--|
| <input type="checkbox"/> analog                      | <input type="checkbox"/> hybrid routers          |
| <input type="checkbox"/> analog patchbays            | <input type="checkbox"/> I/O racks               |
| <input type="checkbox"/> audio routing/switching     | <input type="checkbox"/> IP/Ethernet routing     |
| <input type="checkbox"/> audio/video                 | <input type="checkbox"/> KVM                     |
| <input type="checkbox"/> AVB                         | <input type="checkbox"/> MADI                    |
| <input type="checkbox"/> AVnu                        | <input type="checkbox"/> matrix                  |
| <input type="checkbox"/> Cat5/5e/6 routers/switchers | <input type="checkbox"/> mic splitters           |
| <input type="checkbox"/> CobraNet                    | <input type="checkbox"/> multi-boxes             |
| <input type="checkbox"/> components                  | <input type="checkbox"/> pre-wired               |
| <input type="checkbox"/> computer-controlled         | <input type="checkbox"/> remote controllable     |
| <input type="checkbox"/> Dante                       | <input type="checkbox"/> room combining          |
| <input type="checkbox"/> digital                     | <input type="checkbox"/> SDI                     |
| <input type="checkbox"/> digital patchbays           | <input type="checkbox"/> signal extenders        |
| <input type="checkbox"/> Ethernet to fiber switch    | <input type="checkbox"/> snakes                  |
| <input type="checkbox"/> EtherSound                  | <input type="checkbox"/> snakes-modular          |
| <input type="checkbox"/> fiber optic splitters       | <input type="checkbox"/> splitters/combiners     |
| <input type="checkbox"/> fiber optic transmission    | <input type="checkbox"/> stage box               |
| <input type="checkbox"/> floor boxes                 | <input type="checkbox"/> telephone type          |
| <input type="checkbox"/> HD video                    | <input type="checkbox"/> video routing/switching |
| <input type="checkbox"/> HDBaseT                     | <input type="checkbox"/> wireless audio routing  |
| <input type="checkbox"/> HDMI                        | <input type="checkbox"/> wireless video routing  |

### 34. SIGNALING SYSTEMS

- alarm
- alpha/numeric
- annunciator
- audio
- call light
- clock
- computer-controlled
- electronic displays
- electronic polling/voting
- speaker timers
- timer
- tone
- video messaging
- visual

### 35. SOFTWARE

- acoustic test/measurement
- bid software
- business software
- CAD
- collaboration
- control systems
- design/documentation
- digital signage
- display
- graphics plotting
- interactive
- IP/Ethernet control
- media storage
- operational software
- project management
- simulation/modeling
- sound system design
- speaker design
- systems control
- video/data conferencing

### 36. SOUND MASKING PRODUCTS & SYSTEMS

- central
- graphic equalizers
- loudspeakers
- networked
- noise generators
- processors
- programmable
- self-contained/pre-engineered
- zoned

### 37. TELECONFERENCING SYSTEMS

- audio conferencing
- automixing
- cameras
- codecs
- conference phones
- distance learning
- echo cancelling
- high-definition video systems
- microphone-specific
- multimedia systems
- satellite
- streaming
- telephone interface
- telepresence
- videoconferencing systems
- video tracking
- web-based conferencing systems
- wired conferencing systems
- wireless conferencing systems

### 38. TEST EQUIPMENT & TOOLS

- bench-top instrumentation
- cable testers
- distortion analyzers
- DSP hardware
- DSP software
- FFT-spectrum analyzers
- frequency domain acquisition/analysis
- hand-held instruments
- logic analyzers
- metering systems
- mic cable testers
- microphones
- microprocessor systems
- noise/vibration analyzers
- PC systems, software
- precision amplifiers
- realtime analyzers
- RT60 meters
- spectrum analyzers
- speech transmission analysis/intelligibility
- SPL meters
- test tone generators
- transducers
- video test signal generators

### 39. VIDEO SIGNAL PROCESSING

- AV switches
- buffers
- codecs
- control systems
- digital signage systems
- display wall processors
- distribution amplifiers/drivers
- edge blending/mapping
- editing systems
- format converters
- interfaces
- IPTV encoders/decoders
- KVM extenders
- modulators
- multi-image display
- multiplexers
- scalers
- scan converters
- streaming
- sync/stabilizers
- tablet/app control
- video compression
- video equalizers
- video servers
- video to VGA
- videowall processors

### 40. WIRE/CABLE COMPONENTS

- accessories
- adapters
- alarm
- audio
- baluns
- BNC connectors
- cable access enclosures
- computer cable & peripherals
- conduits
- control
- data
- digital RCA
- DisplayPort
- DVI
- Euroblock
- fiber optics
- floor boxes
- fuses & holders
- hardware
- HDMI
- hybrids
- jacks
- low capacitance
- markers
- panels
- Phoenix
- plenum cable
- plugs
- raceways
- RCA connectors
- SDI
- security
- shielded
- sleeving
- solid
- specials
- stranded
- switches
- telecommunications
- terminals
- terminators
- TRS connectors
- tubing
- video
- XLR connectors

### 41. WIRE/CABLE SYSTEMS

- audio
- cable reels
- Cat5
- Cat5e
- Cat6
- custom
- data
- digital cabling
- DisplayPort
- DVI
- Ethernet
- fiber optics
- HDMI
- IEEE
- instrument
- microphone cable
- MIDI
- multi-pair
- multi-pin disconnect
- multiplexers
- panels
- RCA cables
- SDI
- snakes
- speaker
- twisted pair
- USB
- video

# Listing Enhancement Order Form

## Online Enhancements (for samples and further details, go to [bluebookonline.net](http://bluebookonline.net))

**Store Fronts** – The highest level of visibility on the website. Store Fronts feature your company logo, a hyperlink to your company profile page on our site, and a brief (up to 15 words) description of your company's services. All of this appears on the home page for each category or on the main home page. Store Fronts include "Enhanced Vendor Listings."

**Home Page Store Front** - \$4100 for 12 months, \$2735 for 6 months.

**Category Store Front** - \$2950 for 12 months, \$1970 for 6 months.

**Premium Positioning** – This allows a company to rise to the top of its categories.

**Premium Positioning** - \$1800 for 12 months.

**Enhanced Vendor Listings** – Company logo plus an additional color image (your choice: front of building, product overview, etc.) along with up to 200 words describing your company/products/applications (all up to you). This appears with all chosen categories.

**Enhanced Vendor Listings** - \$800 for 12 months.

CONTACT YOUR SALES REP ABOUT PURCHASING ONLINE ENHANCEMENTS:

Phone: (516) 767-2500; Fax: (516) 767-9335; email: [bluebook@testa.com](mailto:bluebook@testa.com)

## Print Edition Enhancements

You may enter three free district offices or sales rep listings:

- 1) Name or Company/Division (not both): .....  
City and State (no street address): ..... Phone: .....
- 2) Name or Company/Division (not both): .....  
City and State (no street address): ..... Phone: .....
- 3) Name or Company/Division (not both): .....  
City and State (no street address): ..... Phone: .....

**Additional district/rep offices can be purchased at a rate of \$15 each.**

(For additional district office/sales rep listings, please attach a separate sheet.)

**BOLD FACE:** Bold face your company in ALL listings for an ADDITIONAL \$95\_\_\_\_\_

**LOGO LISTINGS:** (include your camera-ready logo with this form or email (.tif or .jpg 300 dpi resolution PC format) to [bluebook@testa.com](mailto:bluebook@testa.com)). Please check the category boxes on this form marked LOGO to indicate in which categories you'd like your logo printed. The first logo listing is \$250; additional logo listings are \$125 each.

First Logo \$250\_\_\_\_\_ Number of Additional Logos \_\_\_\_\_ @ \$125.00 each = \$\_\_\_\_\_

## Both Editions

**CATEGORIES:** Number of additional listings: \_\_\_\_\_ @ \$35 each = \_\_\_\_\_

**PAYMENT MUST ACCOMPANY ORDER FOR PRINT EDITION ENHANCEMENTS**

(SORRY, WE CANNOT BILL YOU)

**Total Order \$** \_\_\_\_\_

AMERICAN EXPRESS    VISA    MASTERCARD    MONEY ORDER ENCLOSED    CHECK ENCLOSED

PRINT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

CARD# \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ PHONE \_\_\_\_\_

**SOUND & COMMUNICATIONS BLUE BOOK**

25 WILLOWDALE AVENUE, PORT WASHINGTON, NY 11050

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